



United States Department of State

Washington, D.C. 20520

April 27, 1987

CONFIDENTIAL

DECLASSIFIED

To: NSC - Robert Bemis
PA - George High
S/CT - Don R. Hamilton
AF/SAWG - W. L. Jacobsen, Jr.
ARA - Robert Kagan
OSD/DUSD - Craig Alderman, Jr.
NEA - Charles Dunbar
NEA - James Bruno
ARA/LPD - Daniel Fisk
AID/AA/PPC - Richard E. Bissel
OSD/DUSD(P)/PSP - Irwin S. Kern
USIA - Walter Raymond
USIA - Philip W. Arnold

From: P - Gerald B. Helman

Subject: April 24 Public Diplomacy Strategy Meeting

The IPC met to discuss the NSC tasker requesting submission of new public diplomacy actions plans and themes. The IPC agreed to the following points:

1. The draft outline reviewed at the meeting (copy attached) would be the format for all public diplomacy action plans. Minor changes in length in Section II and structure of domestic/international themes in Section IV of the outline could be made as necessary by the working groups.

2. The actions plans are due in Ambassador Helman's office COB May 8 for forwarding to NSC.

3. The NSC meeting chaired by Bob Dean will be rescheduled for May 12.

4. New Themes: P will submit action plans on the Philippines and Haiti. PA will submit an additional paper on the budget crisis.

5. We will consider U.S.-Soviet relations and Europe, focusing on INF and Glasnost, as a future theme. Korea may also be added to the list.

6. S/CT will not submit its action plan through this committee but would work through its existing interagency structure.

Attachment

Drafted: P: CSMcGarry
4/24/87, x75622

DECLASSIFIED

CONFIDENTIAL
DECL:OADR

REVIEWED BY: R. J. S. [Signature] 10/25/89

DEPARTMENT OF STATE A/CDC/MR

DECLASSIFICATION

RELEASE

() EXCISE

() DENY

DECLASSIFY

() DECLASSIFY IN PART

() DELETE

() Non-responsive info.

101, 102 or PA Classification

13

() CLASSIFY AS

() DOWN-GRADE TO () S or () G, OADR

CONFIDENTIAL

DECLASSIFIED

DRAFT OUTLINE
PUBLIC DIPLOMACY ACTION PLAN

I. Statement of Purpose (one paragraph)

Brief statement of the objectives of the U.S. public diplomacy strategy. Relate them to specific foreign policy goals.

II. Background (two paragraphs)

Provide an overview of the historical background and operative political/economic conditions in which the public diplomacy action plan would be carried out. What is climate of opinion surrounding issues? Who are you trying to influence and to what end?

III. Key Issues and Responses

This section should list each key issue in your area facing the U.S. and our responses to it.

IV. Activities and Measures

Using as a basis our foreign policy goals, state how they will be supported by public diplomacy activities, specifying:

A. Themes to be highlighted

B. Information programs, including publications, speakers, and use of print and electronic media:
-- Domestically by region
-- Internationally by country and region

C. Participation by private groups:
-- Non-governmental political groups
-- NGO's
-- Foundations

D. Potential Funding

DECLASSIFIED
CONFIDENTIAL